

Rep Order# 8891898 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/02/2012 3:27 PM
Last Received: 11/02/2012 3:21 PM
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJ PAC
Estimate# 2275
Buyer SPENCER WOOD
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2275
Flight Dates 11/02/2012 - 11/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

ADDITIONAL ADD PER EMAIL *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER BOOKED BY EMAIL

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	10P-1035P	NEWS	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 MAY RUN AT 11P								
	2	F	8P-9P	SHARK TANK	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
				Buyline Comment: SHARK TANK								
				Sales Remark: V1								
	3	F	9P-10P		:30	\$2,500.00	11/02-11/02	1	1	1	\$2,500.00	
				Buyline Comment: 20/20								

---REPORT TOTALS---

Report Totals: 3 / \$5,400.00

---SALES MONTHLY TOTALS---

Nov 12: 3 / \$5,400.00
Sales Totals: 3 / \$5,400.00

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Station Totals: 3 / \$5,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,400	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 0%
		KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
		NTVX 0%				

Books null
Demos RA35+